Digital Transformation of Public Procurement

Conference
18 October 2018
Lisbon

#EuPublicProcurement
A wave of new technologies (artificial intelligence, big data, blockchain, internet of things, machine learning, virtual reality, etc.) is available to public administrations, business and citizens. The world is today in a new phase when it comes to the power and impact of digital technology. The use of these technologies has the potential to improve the performance of public administration, operational processes and transform business models. Public procurement is, as any process, under powerful pressure to transform itself. What is the best way to use these new technologies and to integrate them in a seamless way, what is going to be their impact?

Success depends as much on how public administration manages digital transformation as on the implementation of new technologies. The objective of this conference is to launch a discussion at EU level on how digital transformation can change the way public procurement operates. To feed policy development in this crucial area, the European Commission has invited relevant keynote speakers from the EU and third countries.

9.00 Opening session - Setting the scene for Digital Transformation of Public Procurement

What kind of changes (induced by the new technologies) can we expect in public procurement? How can we prepare for an uncertain and rapidly changing future? What new challenges can we expect increased automation to bring? What should be the role of public entities in the context of digital transformation?

• Commissioner Elżbieta Bieńkowska, European Commission, Internal Market, Industry, Entrepreneurship and SMEs
• Mr. Pedro Marques, Portuguese Minister for infrastructure and planning (responsible for public procurement)
• Ms. Mady Delvaux-Stehres, Member of the European Parliament, rapporteur – Artificial Intelligence
• Mr. Carlos Coelho, Member of the European Parliament, rapporteur – Public Procurement
• Mr. Wolfgang Ebner, Deputy Director-General, Austrian Ministry for Digital and Economic Affairs, Austrian Presidency of the EU

10.15 Coffee break

10.45 Session - State of play of e-procurement in the EU

How far have we come in terms of digitization of public procurement? Can we expect a faster pace of digitization due to new technologies? Is sharing knowledge and good practice proving to be an effective tool in accelerating digitization? What is the level of integration of public procurement systems with other public administration systems (e.g. financial, tax, archive, etc.)?

• Ms. Arnhild Gjonnes, Chair of BusinessEurope’s Public Contracts Working Group
• Mr. Jan Siderius, European Association of Public eTendering Providers and CEO Negometrix
• Mr. Nikita Stampa, Head of Unit – Innovative and e-procurement, DG GROW, European Commission
• Mr. Bence Tóth, Researcher, University College London, Digiwhist project
12.00 Lunch break

13.00 Session - Leverage technologies – preparing for a data driven and automated culture in public procurement

How can we increase awareness of the importance of data? What benefits can we derive from the use of public procurement data? What is the impact of transparency on public procurement? How to use data to improve governance of public procurement? How to prepare for automated procurement processes? What are the potential impacts of automated processes on the existing framework?

- **Mr. José Arrieta**, US Department of Health and Human Services (TBC)
- **Mr. Benoît Dingremont**, Head of the Department of Legal Affairs in Public Procurement, French Ministry for Economic Affairs and Finance
- **Ms. Sally Hughes**, CEO International Association for Contract & Commercial Management (IACCM)
- **Mr. Edwin Lau**, Division Head, Reform of the Public Sector, Public Governance Directorate (OECD)
- **Ms. Marzena Rogalska**, Director, Single Market for Public Administrations, DG GROW, European Commission
- Representative of Italian Agency for Digital Transformation

14.20 Coffee break

14.50 Session - Lessons learned from Digital Transformation of Public Procurement

Practical cases of application of emerging technologies in public procurement. What is the impact on organizations and operating models? What can be improved or done differently? How was risk management conducted with respect to disruptive technologies? How are these projects aligned with the national digital agendas? How are people reacting to automation?

- **Mr. Henrique Martins**, President of Shared Services of the Ministry of Health, Portugal
- **Ms. Laura Serghi**, Director of Buyandsell.gc.ca, Public Services and Procurement Canada
- **Dr. Alan Thorogood**, Head of Digital Sourcing Development Branch, Australian Digital Transformation Agency (DTA)
- **Mr. Tobias Verbist**, Chief Architect, DIGIPOLIS, Antwerp

16.30 Session – Award ceremony

- **Ms. Leitão Marques**, Portuguese Minister of the Presidency and of Administrative Modernisation
- **Ms. Irmfried Schwimmann**, Deputy Director-General DG GROW, European Commission
  - European Commission award for better governance through procurement digitalisation (Contract Register award ceremony)
  - EU Datathon 2018 results (public procurement part)

17.00 Conclusions

- **Ms. Caroline Nicholas**, Senior Legal officer in the International Trade Law Division at the United Nations Office of Legal Affairs
- **Ms. Irmfried Schwimmann**, Deputy Director-General, DG GROW, European Commission