The ESF Thematic Network on Simplification – 10th meeting
Lisbon, October 26th, 2018
Portuguese Government initiative

Develop Social Investment Market

Finance Social Innovation Projects

150 M€ European Social Fund

FOUR financing instruments
FINANCING INSTRUMENTS

Aligned with the life cycle of a Social Innovation project

- **Social Innovation Fund**
- **Social Impact Bonds**
- **Partnerships for Impact**
- **Capacity Building for Social Investment**
OBJECTIVE
Supports Innovative projects with **measurable social outcomes** and potential positive impact on **public budget savings**

- Projects aligned with public policy priorities (in areas like Employment | Social Protection | Health | Education | Justice | Digital Inclusion)
- Private organization implements the project
- Social investor finances the project
- Public Entity validates project
- Applications are submitted in partnership (private organization | public entity | social investor)
- Full reimbursement of social investors if outcomes are met

**Measurable Social Outcomes**

**Innovative solutions in public services**

**Payment by Results**

**Public Entity validates indicators and metrics**

**Social investors finance 100%** (min. € 50.000)

**Projects up to 5 years**
FINANCED PROJECTS

- Coloradd
- EKUI
- SPEAK
- Academia de Codigo
- Pavilhão Mozart
- Apps for Good
- Just a Change
One Value

Website about public investment in some of the priority social responses in Portugal. [Know more.](#)

- Social Protection
- Education
- Health
- Employment and Professional Training
- Justice
<table>
<thead>
<tr>
<th>Key Indicators</th>
<th>Data</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of children or youth in the foster care system</td>
<td>10,688</td>
<td>Last update 4 Months Ago, Segurança Social</td>
</tr>
<tr>
<td>Number of people aged 65 or over that live in a vulnerable situation, flagged by the National Republican Guard</td>
<td>8,592</td>
<td>Last update 4 Months Ago, Guarda Nacional Republica</td>
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<tr>
<td>Number of Social Inclusion Subsidy recipients</td>
<td>288,112</td>
<td>Last update 4 Months Ago, PORDATA, Instituto de Informática, Ministério do Trabalho, Solidariedade e Segurança Social</td>
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</tbody>
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**Public Policy Priorities**

Under the scope of the financial instrument of Portugal Inovação Social (Social Impact Bonds), public bodies responsible for implementing and managing public policy have identified the most valuable outcomes metrics. To find more about it, click here (Portuguese only).
Child or younger in foster care

Monthly government subsidy paid monthly to Private Social Solidarity Institution (or equivalent), with whom the Government has established a Cooperation Agreement, that have a foster care place.

<table>
<thead>
<tr>
<th>Entities</th>
<th>Update Likelihood</th>
<th>Reliability</th>
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<tbody>
<tr>
<td>Instituto de Segurança Social I.P.</td>
<td>High</td>
<td>A</td>
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<tr>
<th>Studies</th>
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Compromisso de Cooperação Para o Sector Social e Solidário, Biénio 2017-2018 (PT only)
Addendum to Compromisso De Cooperação Para O Sector Social E Solidário, Biénio 2017-2018 (PT Only)

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<tr>
<th>Methodology</th>
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This cost refers to the financial subsidy paid per Child or youngster in foster care place.

This subsidy is paid on a monthly basis, by the Instituto de Segurança Social to a Private Social Solidarity Institution (or equivalent), with whom the Government has established a Cooperation Agreement, that have a foster care placement.

It applies to continental Portugal only. It was rounded to zero decimal places.

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<tr>
<th>Reference Year</th>
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<tr>
<td>2018</td>
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Social Protection
Children and youth
WHAT IS THE UNITARY COST?

1. Unitary Cost
   • The estimate of public expense incurred for the purpose of financing intervention models that address social issues in Portugal.

2. Clear Data
   • Reference of the public contracts for social responses;
   • Finance departments data;
   • Scientific studies and oficial reports;
   • Estimate value from the potential of public savings.

3. Validation
   • Data published at One value is always validated by the public entities;
   • Reliable data and a comum frame about the unitary cost of the social problem.
**TO WHOM?**

- Organizations which develop projects of social innovation;
- Public services
- Investors
- Citizens
- Universities and scientific centers

**WHY?**

- Transparency and trust
- To create references of cost as guidance to the social organizations to present supported projects to the open calls
- Planning investment
- To encourage the investigation and study of relevant indicators and cost about social investment
- To promote entrepreneurship
GOVERNANCE

PARTNERS

- Fundação Calouste Gulbenkian
- Ministério da Presidência e da Modernização Administrativa
- Maze

ENTITIES RESPONSIBLE FOR THE DEVELOPMENT OF THE PUBLIC POLICY OF EACH SOCIAL AREA

- Focal point in each entity of the public sector;
- Individual meetings for each social area every 3 months;
- Reporting the update of databases for costs, key indicators and political priorities in a monthly bases ou whenever they occur.

Is the responsible for:

- Managing the contents and the tecnological developments of onevalue;
- Updating the information and analyse new data;
- Developing and implementing a communication plan;
- Meeting with partners and public organisations.

- There was a period of transition between Maze and Portugal Inovação Social having weekly meetings;
- This group meets every 4 months.
### CHALLENGES

- Promoting a discussion around public policy priorities and related intervention models, as a response to social issues;
- Developing innovative intervention models that have the potential of being more efficient and effective when compared to existing interventions;
- Assuring the data connection between costs, key indicators and public priorities;
- Assessing the relevance of outcome metrics that are commissioned through an outcome-based funding mechanism.

### NEXT STEPS

- Develop an area to share best practices and inspiring experiences;
- Gather information on other social areas of public investment, namely, digital inclusion.
- Develop communication channels to the community of users.
- Develop adicional and complementary data such as volume of data or the data according geographic areas.
Contacts for further informations or contributions

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