



Theory Based and Counterfactual Impact Evaluation
Part 1: General introduction
Training seminar, 17-18 April, Brussels

Agenda

Venue: European Commission - VIP room, BU-1, 00/046
 Avenue de Beaulieu 5, 1160 Brussels

Time	Activity
17 April 2018	
08.45-09.30	Registration
09.30-10.00	Welcome and Introduction
10.00-11.20	Evaluation design: Review of different approaches and methods for impact evaluation Questions and discussion
11.20-11.40	Coffee break
11.40-13.00	Framing evaluation design: Fitting evaluation design to evaluation questions – choosing methods that answer different questions Questions and discussion
13.00-14.00	Lunch
14.00-15.20	Strengths and weaknesses of different evaluation methods: Focus on causal relationships and mechanisms Questions and discussion
15.20-15.40	Coffee break
15.40-17.00	Organisation of evaluations: Data considerations, involvement of beneficiaries Questions and discussion
17.00-17.15	Wrap up of 1st day and look ahead to 2nd day
18 April 2018	
09.15-10.00	Registration
10.00-11.20	An introduction to Theory-based evaluation: A review of the various approaches – theory of change, contribution analysis, realist approaches
11.20-11.40	Coffee break
11.40-13.00	An introduction to Theory-based evaluation (continued) Questions and discussion
13.00-14.00	Lunch
14.00-15.20	An introduction to Counterfactual evaluation: A review of the different methods of identifying causal effects, randomised controlled trials, field experiments, matching/synthetic controls, difference-in-differences, regression discontinuity design
15.20-15.40	Coffee break
15.40-16.30	An introduction to Counterfactual evaluation (continued) Questions and discussion
16.30-17.00	Wrap-up