

# AGENDA

18 February 2022  
09:00-16:00 CET  
Zoom

## Shrinking smartly in Estonia: Understanding and preparing for demographic change



Co-funded by the  
European Union via the  
Structural Reform Support  
Programme



REPUBLIC OF ESTONIA  
MINISTRY OF FINANCE



REPUBLIC OF ESTONIA  
MINISTRY OF ECONOMIC AFFAIRS  
AND COMMUNICATION

SPIN | ●●●  
UNIT | ●●●  
TAL  
TECH

# Shrinking smartly in Estonia: Understanding and preparing for demographic change

## ■ What's the issue?

The OECD Centre for Entrepreneurship, SMEs, Regions & Cities, together with the Estonian Ministry of Finance and Ministry of Economic Affairs and Communication, is hosting a workshop to recognise the launch of the report "*Shrinking smartly in Estonia: Preparing regions for demographic change*", and the report "*Shrinking patterns of Estonia: Impact of population decline on building vacancy*", that address the issue of shrinkage in Estonia from multiple policy angles.

The OECD, the Ministry of Finance, and the Ministry of Economic Affairs and Communication will showcase recent research conducted on the topic of shrinkage in Estonia and highlight related policy recommendations.

## ■ About the event

The event will consist of a virtual workshop where speakers will discuss the issue of shrinkage and ageing in Estonia, and present policy recommendations to adapt to shrinkage in a smart way. In addition, a panel of well-known international and local experts will discuss the key aspects of shrinkage from various perspectives, while highlighting cross-country experiences in line with the experience of Estonia to better formulate responses to demographic change.

## ■ Constituency

The event is open to invited individuals and the general public.

## ■ Venue

The event will be organised using the virtual meeting tool Zoom. Participants will receive an email with technical instructions.

### Contact

Questions? Email us at [Jaebeum.Cho@oecd.org](mailto:Jaebeum.Cho@oecd.org)

[Andres.Levald@fin.ee](mailto:Andres.Levald@fin.ee)

## ■ Agenda (09:00 – 16:00 CET)

09.00-09.20	<b>Opening remarks</b>
	<p>SPEAKERS <b>Jaak Aab</b>, Minister of Public Administration, Estonia Ministry of Finance</p> <p><b>Lamia Kamal-Chaoui</b>, Director, OECD Centre for Entrepreneurship, SMEs, Regions &amp; Cities</p> <p><b>Mario Nava</b>, Director General, DG REFORM, European Commission</p>
09.20-12.00	<b>Session 1: Shrinking smartly in Estonia: Preparing regions for demographic change</b>
	<p>DESCRIPTION This session will present results from the newly launched OECD report <i>Shrinking smartly in Estonia</i> (co-funded by the European Union via the Structural Reform Support Programme REFORM/IM2020/004), providing analyses and policy recommendations across multiple policy sectors. Each presentation will last for 20 minutes, followed by 25 minutes of discussion and Q/A.</p> <p>MODERATOR <b>Rudiger Ahrend</b>, Head of Division, Economic Analysis, Data and Statistics, OECD Centre for Entrepreneurship, SMEs, Regions and Cities</p> <p>DISCUSSANTS <b>Sandra Fomotskin</b>, Chief Analyst, Estonia Ministry of Education (Session 1.3)  <b>Petri Kahila</b>, Research Director, Faculty of Social Sciences and Business Studies, Karelian Institute, Finland (Session 1.1)  <b>Risto Kask</b>, Adviser of the Minister of Public Administration, Estonia Ministry of Finance (Session 1.1, 1.2)  <b>Sverker Lindblad</b>, Senior Adviser, Ministry of Enterprise and Innovation, Sweden (Session 1.2, 1.3)  <b>Nuno Oliveira Romão</b>, Coordinator, Agency for Development and Cohesion, Portugal (Session 1.3)  <b>Tiit Oidjärv</b>, Senior Consultant, EY Estonia, spatial planning expert (Session 1.1, 1.2)  <b>Minna Punakallio</b>, Chief Economist, Association of Finnish Municipalities, Finland (Session 1.2)  <b>Helen Sooväli-Sepping</b>, Tallinn University of Technology, Vice-Rector for Green Transition (Session 1.1)</p> <p>09.20 – 10.05 <i>Session 1.1: Adapting land-use and spatial planning to shrinkage</i>  <b>Jaebeum Cho</b>, Economist, OECD Centre for Entrepreneurship, SMEs, Regions and Cities</p> <p>10.05 – 10.50 <i>Session 1.2: Financing local public services and infrastructure: challenges and ways forward</i>  <b>Antti Moisio</b>, Economist, OECD Centre for Entrepreneurship, SMEs, Regions and Cities</p> <p>10.50 – 11.05 <i>Coffee break</i>  The audience will be given the opportunity to provide comments/inputs via chat</p> <p>11.05 – 11.50 <i>Session 1.3: The present and future provision of education</i>  <b>Marc Bournisien de Valmont</b>, Policy analyst, OECD Centre for Entrepreneurship, SMEs, Regions and Cities</p> <p>11.50 – 12.00 <i>Closing remarks</i>  <b>Dorothee Allain-Dupre</b>, Head of Division, Regional Development and Multi-level Governance, OECD Centre for Entrepreneurship, SMEs, Regions, and Cities</p>
12.00-12.30	<b>Lunch break</b>
12.30-15.45	<b>Session 2: Shrinking patterns of Estonia: understanding the impact of population decline on housing vacancy</b>
	<p>DESCRIPTION This session will present results from the newly launched report <i>Shrinking patterns of Estonia: Impact of population decline on building vacancy</i> (commissioned by Ministry of Economic Affairs and Communication, authored by TalTech/SPINUnit) providing analyses and policy recommendations for strategically adapting built environment to shrinkage. Each presentation will last for 30-40 minutes, followed by 40-50 minutes of panel discussion and Q/A.</p>

- MODERATOR **Raiko Puustusmaa**, Housing Expert, Estonian Ministry of Economic Affairs and Communication
- 12.30 – 12.45 *Welcome and opening remarks. Intro to the session.*  
**Jüri Rass**, Deputy Secretary General for Construction, Estonian Ministry of Economic Affairs and Communication  
**Raiko Puustusmaa**, Housing Expert, Estonian Ministry of Economic Affairs and Communication
- 12.45 – 13.15 *Shrinking patterns of Estonia. Understanding the impact of population decline on housing vacancy*  
**Damiano Cerrone**, urban planner, co-founder of SPIN Unit
- 13.15-13.25 *Data sources and limitations*  
**Kristjan Männigo**, architect and data analyst, co-founder of SPIN Unit
- 13.25 – 13.35 *Comments*  
**Jaebeum Cho**, Economist, OECD Centre for Entrepreneurship, SMEs, Regions and Cities
- 13.35 – 14.15 *Panel discussion and Q&A.*  
*What could smart shrinking mean in terms of the built environment and how to achieve it? Do we lack further knowledge and tools to fully understand spatial shrinkage and/or to steer strategic development?*  
**Kadri Leetma**, Associate Professor of Human Geography, University of Tartu  
**Keiti Kljavin**, Urbanist, operator of Estonian Urban Lab and researcher at Estonian Academy of Arts  
**Johanna Vallistu**, Doctoral student at Raganr Nurkse Department of Innovation and Governance, Tallinn University of Technology  
**Ivo Jaanisoo**, Director of Construction and Housing Department, Estonian Ministry of Economic Affairs and Communication
- 14.15 – 14.25 *Coffee break*  
The audience will be given the opportunity to provide comments/inputs via chat
- 14.25 – 14.55 *Shrinking patterns of municipalities. Future challenges of municipalities in relation to housing vacancy and shrinkage of built environment.*  
**Kristi Grišakov**, urban planner, researcher at Tallinn University of Technology
- 14.55 – 15.05 *Comments*  
**Maurice Hermans**, Researcher, Maastricht University
- 15.05 – 15.45 *Discussion and Q&A.*  
*What are the biggest challenges of municipalities in regards to smart shrinkage? How and where to start? What support is needed?*  
**Lenna Hingla**, Planning specialist, Municipality of Valga  
**Triin Pärsim**, Head of Department of Economy and Development, Municipality of Jõgeva  
**Kaie Enno**, Head, Architecture and Urban Planning Board, City of Narva  
**Dmitri Moskovtsev**, Project Manager, Estonian Ministry of Finance

## 15.45-16.00

### Closing remarks

- SPEAKER **Raiko Puustusmaa**, Housing Expert, Estonian Ministry of Economic Affairs and Communication