



SEMINÁRIO INTERNACIONAL | INTERNATIONAL SEMINAR
SERVIÇOS SOCIAIS DE INTERESSE GERAL
E COESÃO TERRITORIAL: EXPERIÊNCIAS E DESAFIOS

SOCIAL SERVICES OF GENERAL INTEREST
AND TERRITORIAL COHESION: EXPERIENCES AND CHALLENGES


13 novembro/november 2017 | Auditório CCDR Alentejo, Évora

 **AD&C**
Agência para o
Desenvolvimento e
Coesão, I.P.




A STRATEGY FOR “INNER AREAS” IN ITALY
Fostering growth through Inner Areas development

Sabrina Lucatelli – Technical Committee Coordinator
Cohesion Policy Department – Presidency of Italy’s Council of
Ministers



SERVIÇOS SOCIAIS DE INTERESSE GERAL E COESÃO TERRITORIAL: EXPERIÊNCIAS E DESAFIOS

SOCIAL SERVICES OF GENERAL INTEREST AND TERRITORIAL COHESION: EXPERIENCES AND CHALLENGES




Inner Area: what does it mean?

Inner Areas are those territories characterized by:


- ❖ a NOT adequate offer of/access to essential services to assure citizen's rights;
- ❖ being rich in natural assets (water resources, agricultural systems, forests, natural landscapes) and cultural resources (archaeological settlements, abbeys, small museums, craft centres);
- ❖ low population density;
- ❖ often: high seismic risk.

In Italy inner areas cover almost 60% of the whole national territory embracing about 23% of its total population and more than 4,000 municipalities




13 novembro | november 2017 | Auditório CCDR Alentejo, Évora

1



SERVIÇOS SOCIAIS DE INTERESSE GERAL E COESÃO TERRITORIAL: EXPERIÊNCIAS E DESAFIOS

SOCIAL SERVICES OF GENERAL INTEREST AND TERRITORIAL COHESION: EXPERIENCES AND CHALLENGES



Methodology to identify Inner Areas

'Service Centres' have been defined as those municipalities that offer:

- an exhaustive range of secondary schools;
- at least a 1st level *DEA* (highly specialised) hospital;
- at least a 'Silver-type' railway station (*RFI*).

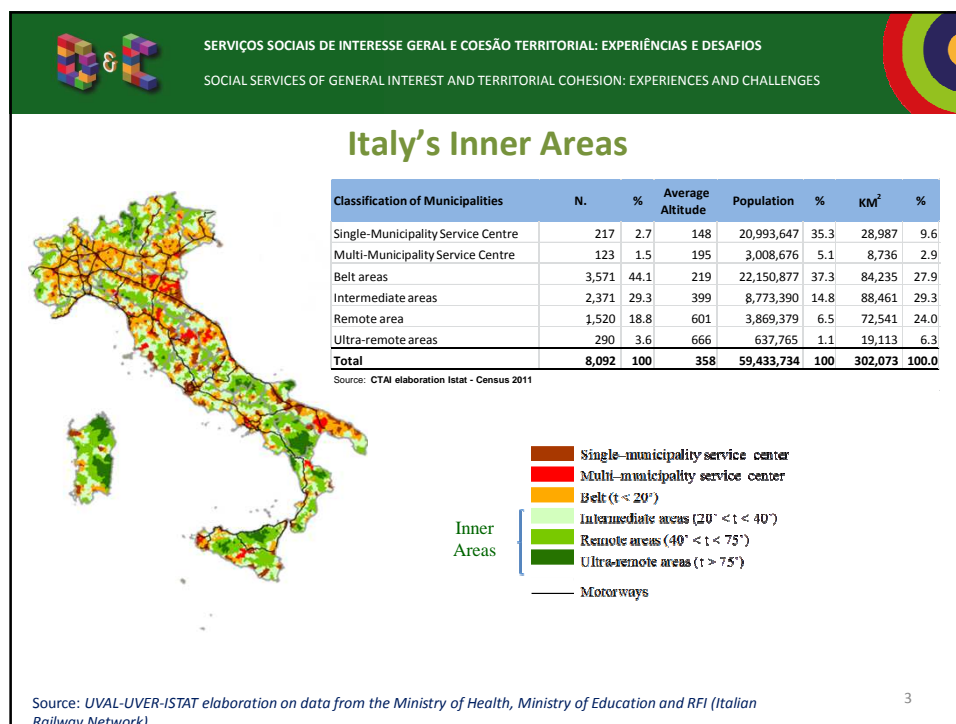
NO DEMOGRAPHIC CRITERIA HAVE BEEN APPLIED

Areas have been mapped according to the distance (travel time) from these 'Service Centres' as:

- 'Belt' areas – up to 20 minutes;
- 'Intermediate' areas – from 20 to 40 minutes;
- 'Remote' areas – from 40 to 75 minutes;
- 'Ultra-remote' areas – over 75 minutes.

} Inner Areas

2



3



4

Inner Areas Strategy INNOVATION



5 main innovations

- ❖ National dimension and multilevel governance (Centres – Regions – municipalities and inter municipalities cooperation)
- ❖ In the project areas - **at the same time** - services improvements (mainly through national policy) and investments in selected development factors (energy; agriculture; crafts; cultural heritage; **regional policy**)
- ❖ Multi-fund attitude (EAFRD, ERDF, ESF and National Funds)
- ❖ Participatory approach to local development
- ❖ Municipalities Associations and Mayors attention to **Policy Results** (accountability)



13 novembro | november 2017 | Auditório CCDR Alentejo, Évora

5

Inner Areas' Selection Criteria



The Open Inner Areas method: over 100 indicators and filed work to detect:

- ❖ Territories with people living mainly in Inner Areas;
- ❖ Inner Areas losing populations;
- ❖ Inner Areas with consistent elderly characteristics;
- ❖ Inner Areas with good project implementation capacities;
- ❖ Inner Areas with strong local leadership and municipalities' capacity to work in association.



13 novembro | november 2017 | Auditório CCDR Alentejo, Évora

6

Open Method & Criteria for Area Selection

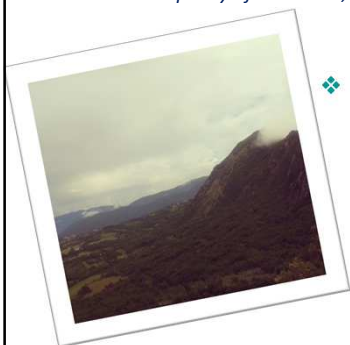


Two-step assessment process:

❖ Desk analysis (Inner Areas Open Kit)

Each pre-selected area is thoroughly analysed with respect to a series of **demographic and socio-economic parameters**:

e.g. Population losses and demographic structure, Utilized Agricultural Area (UAA) trends, deforestation, hydrological risk, entrepreneurship, tourism and cultural heritage, quality of education, mobility and healthcare services, Digital Divide

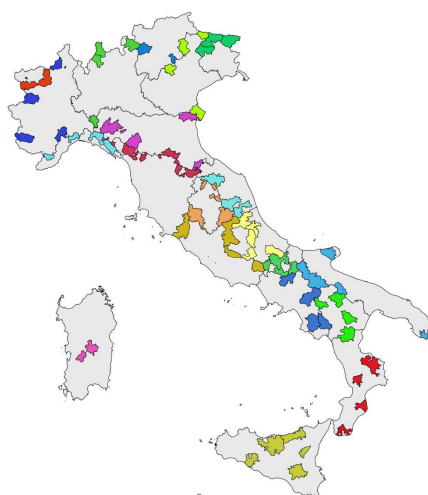


❖ Field analysis (National Committee's visits to pre-selected areas)

A number of focus groups are organised at local level aiming at "meeting territories" – *e.g. local authorities, mayors, public officers in charge of services delivery, school directors, teachers, students, hospital managers and physicians*

7

Selected project areas



*Source: Inner Area Strategy

At the current stage, selected areas within the Strategy are:

- ❖ **72** project areas with about 2mln. total residents and **1,077** municipalities;
- ❖ on average: **15** municipalities and **29,000** residents per project area;
- ❖ about **3%** of Italian population and **16.7%** of Italian territory;
- ❖ **55%** of those 2 mln. live in remote and ultra-remote areas;
- ❖ **4.4%** population drop among selected areas between 2001 and 2011, and **2.3%** between 2011 and 2016.

A sample of indicators



	Project Areas	Inner Areas narrow definition	Inner Areas broad definition	Belt Areas and Centres	Italy
Population 2016	2,072,718	4,466,956	13,376,675	47,288,876	60,665,551
Change in population 2001-2011	-4.4	-1.3	2.3	4.9	4.3
Change in population 2011-2016	-2.3	-0.6	0.2	2.6	2.1
Share of population aged 65 or more (%)	25.4	22.1	21.2	20.8	20.8
Share of foreign residents 2011 (%)	4.4	3.8	5.4	7.2	6.8
Share of foreign residents 2016 (%)	4.8	4.9	6.4	8.8	8.3
Share of primary school classes with 15 students or less (%)	54.3	43.2	34.6	14.5	19.2
Competence level in mathematics in 8th year of school	49.7	n.a.	49.3	n.a.	50.1
Avoidable hospitalisation rate	620.7	n.a.	516.5	n.a.	570
*Source: Inner Areas Strategy					



13 novembro | november 2017 | Auditório CCDR Alentejo, Évora

9

Inner Areas National Strategy Method



The Technical Committee along with Regions analyse Inner Areas through a desk-analysis and a field-analysis process



Quantitative data and qualitative information are used to identify and select weakest Inner Areas



Each selected area define its local development strategy



A local development strategy is an integrated path aimed at development and growth



It is based on local essential services improvements and local development projects support

10

Inner Areas Focus Group



The Focus Group is organised by the Italian Committee on Inner Areas in collaboration with Regions and local territories. On average it lasts 3 hours, broken down as follows:

4 sessions: local development, healthcare services, education, transport services;

16 speakers: 3 local actors + 1 expert from relevant ministry each session.



A typical session focused on local healthcare system

- ❖ 1 speaker from the Ministry of Healthcare – Directorate General health services
- ❖ 1 chief medical officer representing local healthcare system
- ❖ 1 Social Care Supply Worker
- ❖ 1 NGO or ONLUS member or chief

..... Discussing and analysing the OPEN KIT data on healthcare local services



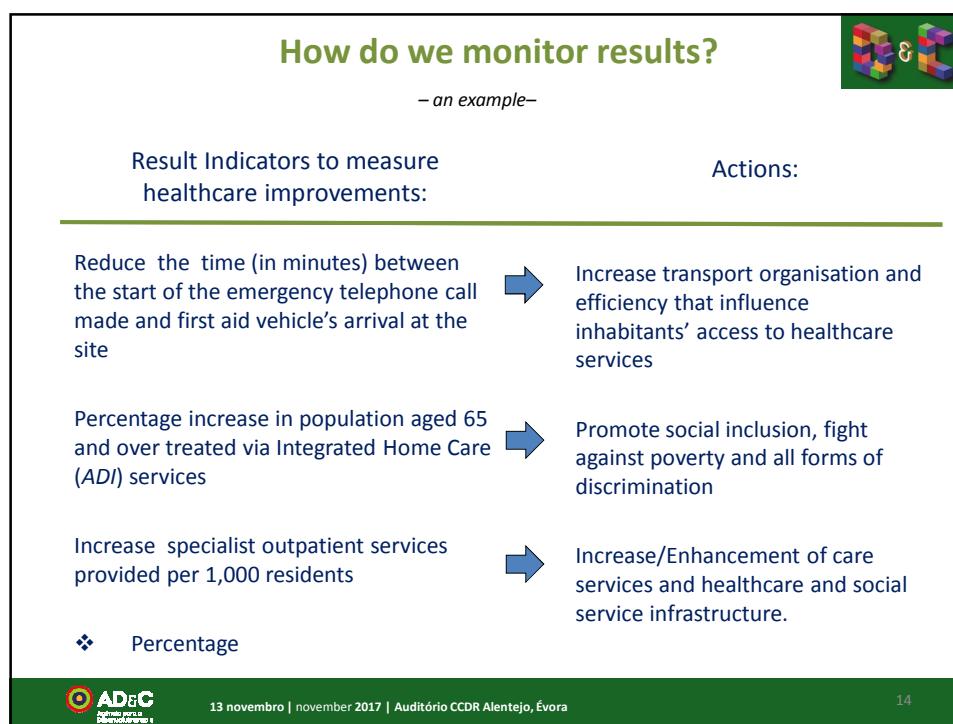
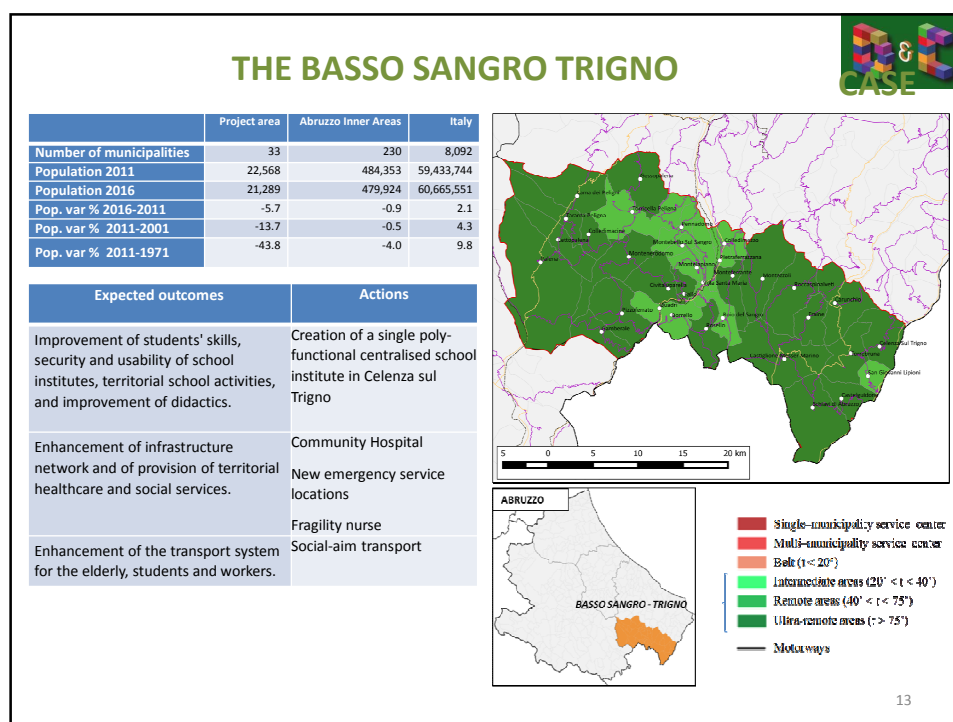
13 novembre | november 2017 | Auditório CCDR Alentejo, Évora

11

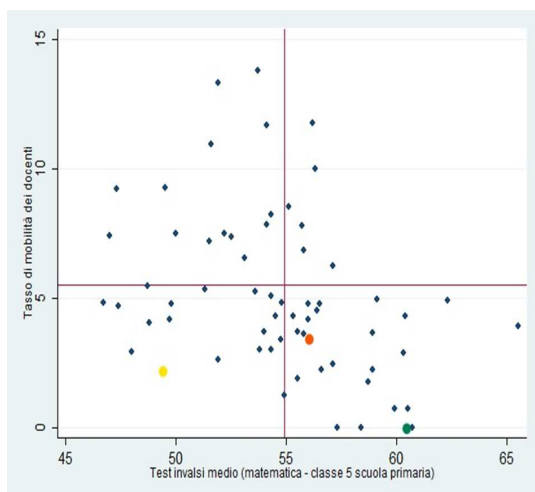
FINANCIAL COVERAGE OF INNER AREAS STRATEGIES



MACRO REGION	Inner Area	Stability Laws 2014-2016	RSP EAFRD	PO FSE	ESF OP	TOTAL
NORTH	Alta Valtellina	3.740.000	2.831.000	3.750.000	9.500.000	19.821.000
	Valchiavenna	3.740.000	2.831.000	3.440.860	9.500.000	19.511.860
	Antola Tigullio	3.740.000	1.260.000	200.000	725.000	5.925.000
	Valli Maira e Grana	3.740.000	2.500.000	450.000	4.000.000	10.690.000
	Alta Carnia	3.740.000	1.500.000	1.000.000	2.114.000	8.354.000
	Bassa Valle ²	3.740.000	5.692.979	800.000	1.893.084	12.126.063
	Tesino	3.740.000	742.000	810.000	1.860.000	7.152.000
	Appennino emiliano	3.740.000	15.249.370	330.000	2.671.000	21.990.370
	Spettabile Reggenza	3.740.000	2.000.000	672.500	1.500.000	7.912.500
	TOTAL	33.660.000	34.606.349	11.453.360	33.763.084	113.482.793
	% TOTAL	29,7	30,5	10,1	29,8	100,0
CENTER	Appennino basso pesarese e anconetano	3.740.000	2.002.000	1.200.000	2.499.000	9.441.000
	Casentino-Valtiberina	3.740.000	1.440.563	1.754.437	545.000	7.480.000
	Sud-ovest orvietano	3.740.000	4.835.000	1.421.623	1.866.300	11.862.923
	TOTAL	11.220.000	8.277.563	4.376.060	4.910.300	28.783.923
	% TOTAL	39,0	28,8	15,2	17,1	100,0
SOUTH	Basso Sangro Trigno	3.740.000	1.600.000	1.400.000	2.539.540	9.279.540
	Madonie	3.740.000	1.020.000	1.312.000	30.999.650	37.071.650
	Alta Irpinia ³	3.740.000	10.700.000	1.707.000	9.879.482	26.026.482
	Matese	3.740.000	300.000	506.000	2.212.000	6.758.000
	Alta Marmilla ⁴	3.740.000	683.000	1.140.000	2.950.000	8.513.000
	Montagna materana	3.740.000	5.760.757	806.105	21.111.012	31.417.874
	TOTAL	22.440.000	20.063.757	6.871.105	69.691.684	119.066.546
	% TOTAL	18,8	16,9	5,8	58,5	100,0
ITALY	TOTAL	67.320.000	62.947.669	22.700.525	108.365.068	261.333.262
	% TOTAL	25,8	24,1	8,7	41,5	100,0



Selected Areas and Final Evaluation Maths Results



- Students' average maths results in selected areas lower than national average
- Weak but existing correlation between maths results and teachers' mobility.

X= Average Maths Results
Y= Teachers' Mobility Rate

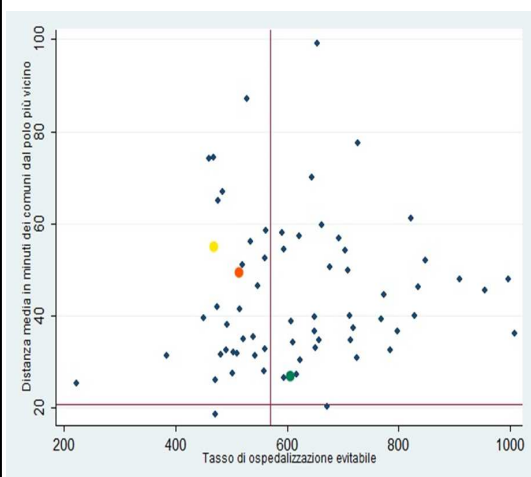
- Italian Average
- Casentino
- Valli Grana e Maira
- Madonie



13 novembre | november 2017 | Auditório CCDR Alentejo, Évora

15

Hospitalisation and Selected Areas



- On average, selected areas record higher avoidable hospitalisation rates compared to national rates
- No correlation between avoidable hospitalisation and distance from Centres (there is a space for better services organisation)

X= Avoidable Hospitalisation Rate
Y= Distance from Centres

- Italian Average
- Casentino
- Valli Grana e Maira
- Madonie



13 novembre | november 2017 | Auditório CCDR Alentejo, Évora

16



SERVIÇOS SOCIAIS DE INTERESSE GERAL E COESÃO TERRITORIAL: EXPERIÊNCIAS E DESAFIOS

SOCIAL SERVICES OF GENERAL INTEREST AND TERRITORIAL COHESION: EXPERIENCES AND CHALLENGES



Conclusions


- ❖ About 46 Italian Inners Areas are building up their Strategies to reverse their demographic and socio-economic decline
- ❖ They are strongly working on Education systems (reorganising school settings, classes and pedagogical methods)
- ❖ Better linkage between education options and jobs opportunities
- ❖ They look for a new equilibrium between hospitals and local healthcare networks with a reinforced role for nurses and midwives
- ❖ Strong emphasis both on tourism and agriculture.



13 novembro | november 2017 | Auditório CCDR Alentejo, Évora

17

A picture



Oltrepò Pavese Area: A working group in action to define mobility outcomes

18

