



Integrated territorial development in 2014-20:
Place-based policies in practice?

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Policy origins of integrated territorial development

AN AGENDA FOR A REFORMED COHESION POLICY
A place-based approach to meeting European Union challenges and opportunities

Independent Report
prepared at the request of Danuta Hübner, Commissioner for Regional Policy
by Fabrice Burel

April 2010

EUROPEAN COMMISSION
DG Regional Policy

Definition of integrated, place-based development

- promotion of bundles of **integrated, place-tailored public goods and services**,
- designed and implemented by eliciting and aggregating **local preferences and knowledge** through participatory political institutions, by
- establishing **linkages** with other places,
- promoted from outside the place by a system of **multi-level governance**

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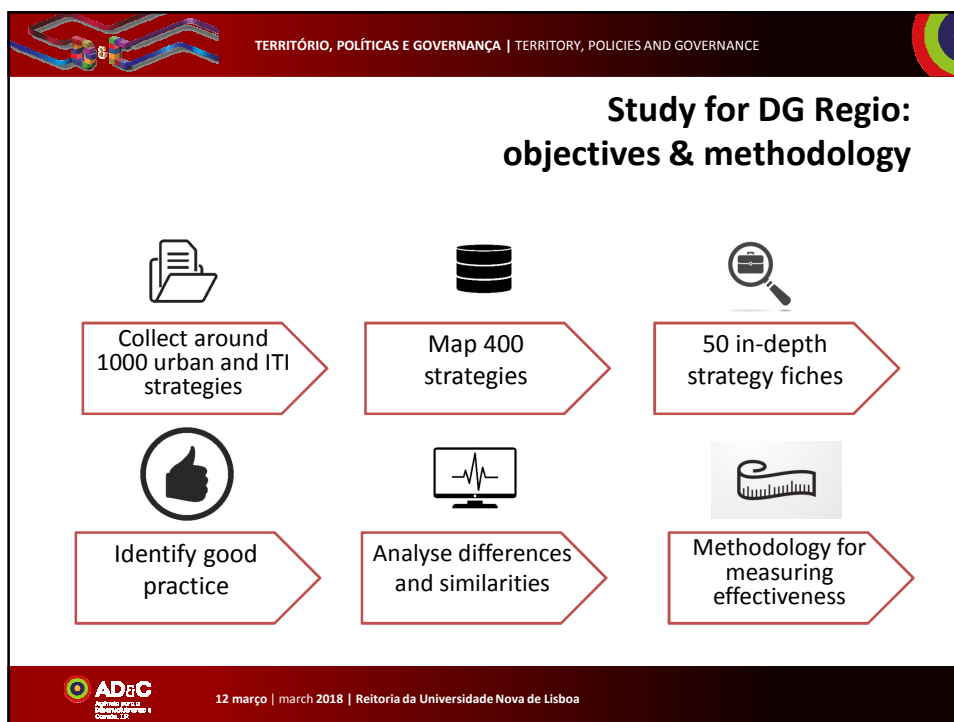
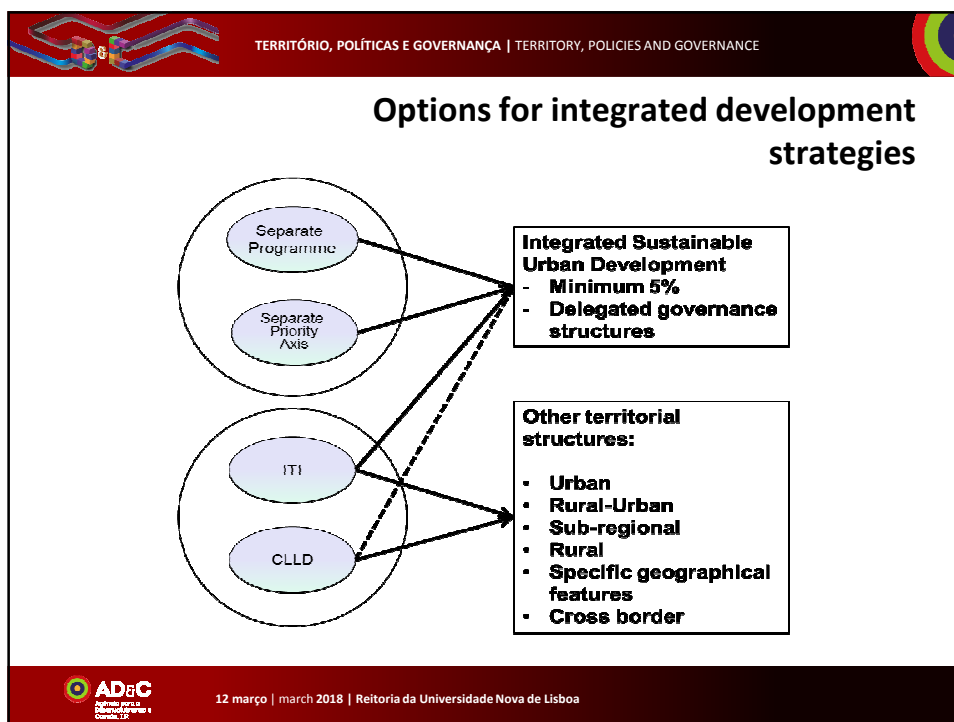
Policy origins of integrated territorial development

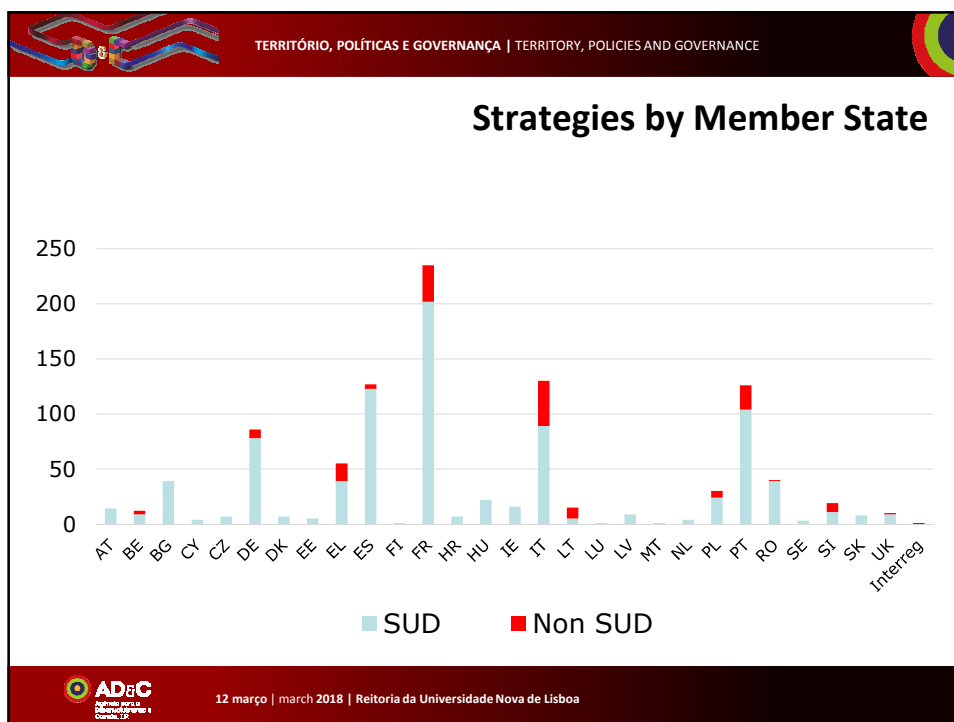
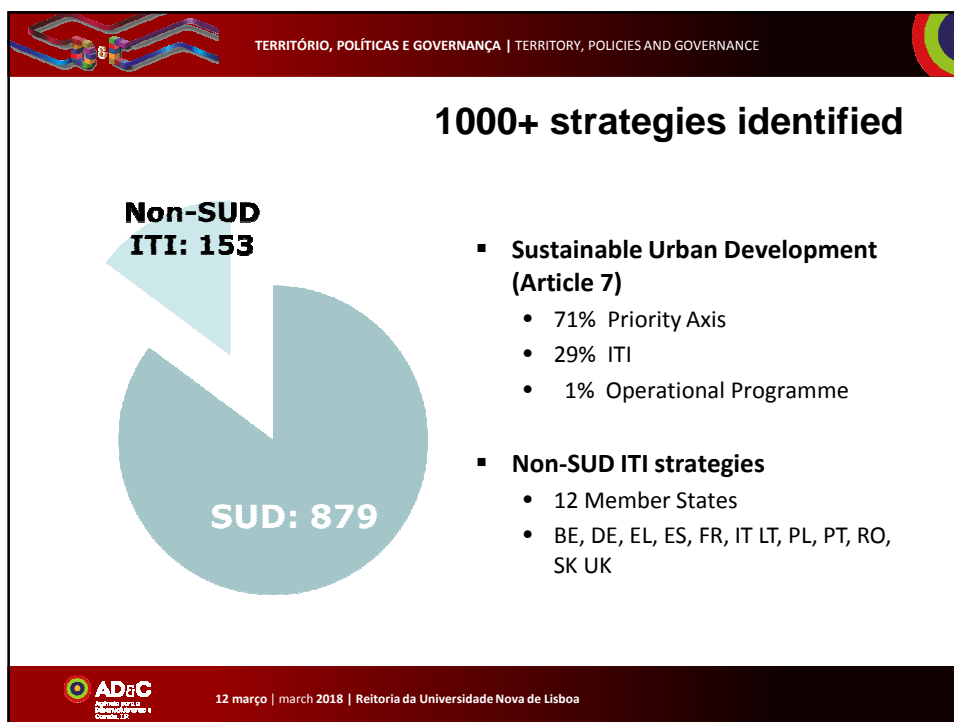
**Territorial Agenda 2020
put in practice**

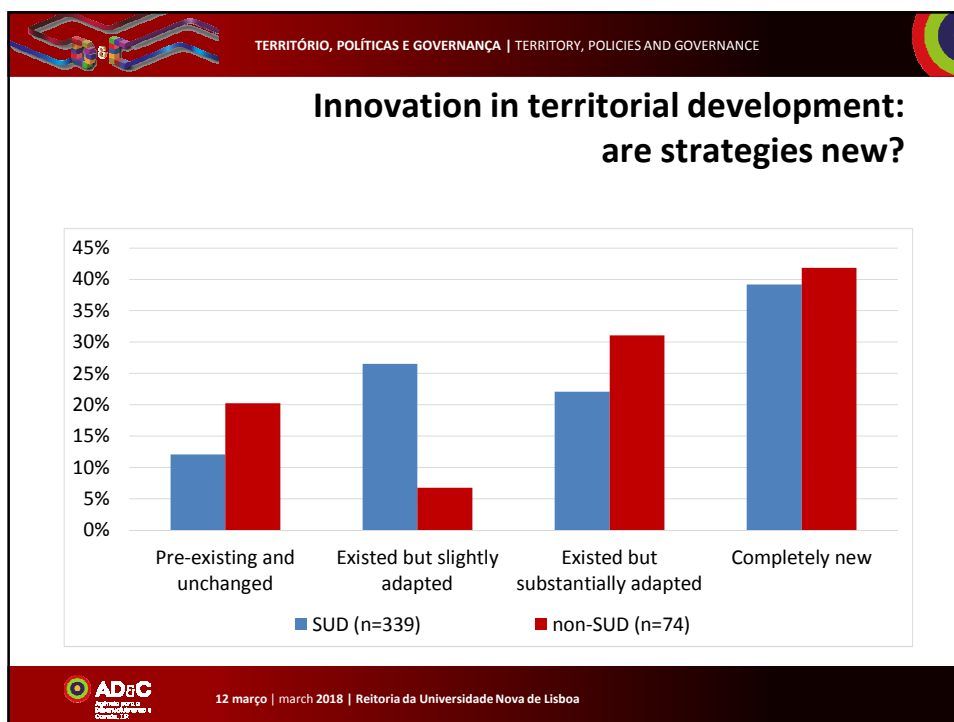
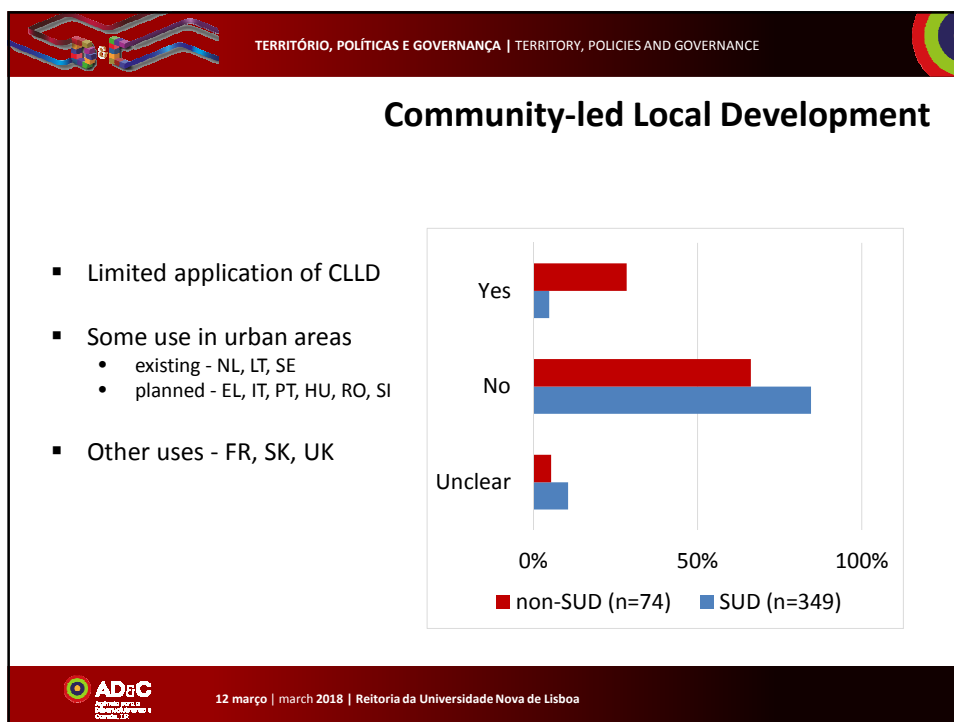
Enhancing the efficiency and effectiveness of Cohesion Policy by a place-based approach
Volume I – Synthesis Report

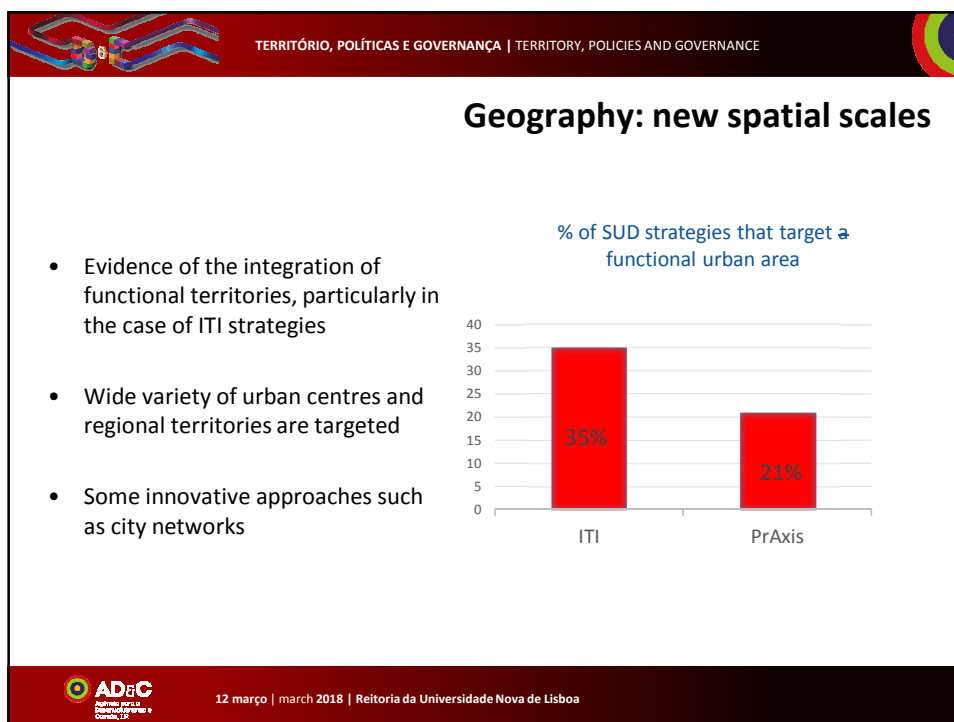
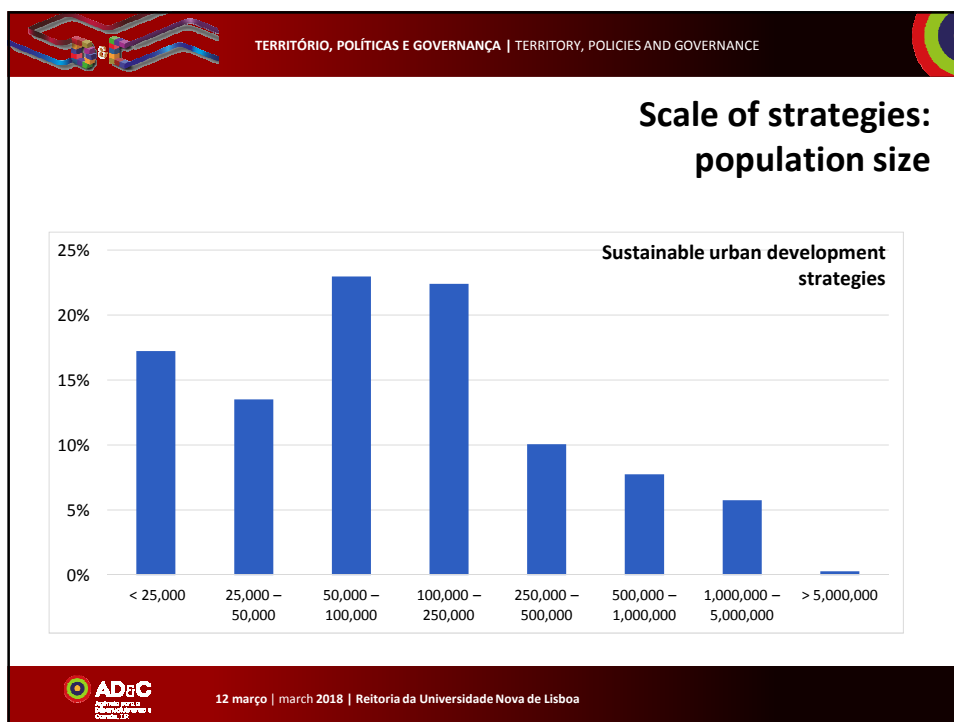
- valuing and reviving territorial identity as a unique asset
- ambitious strategies expand beyond geographical and sectoral boundaries
- open governance system is the instrument to ensure a smooth implementation of the initiative
- experimenting and learning-by-doing are natural ingredients in place-based approaches

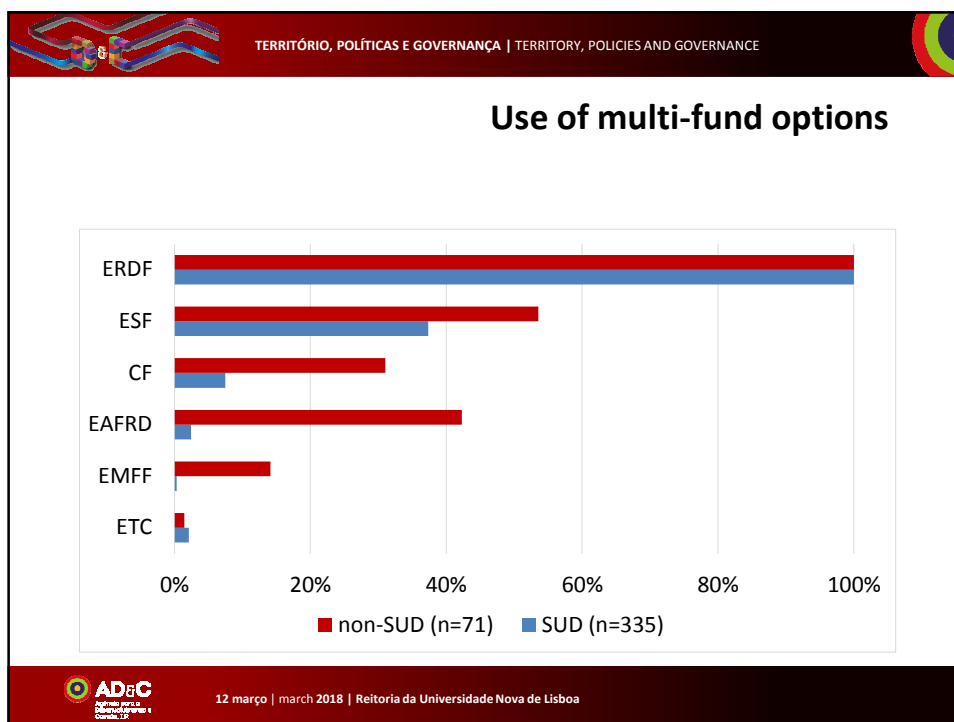
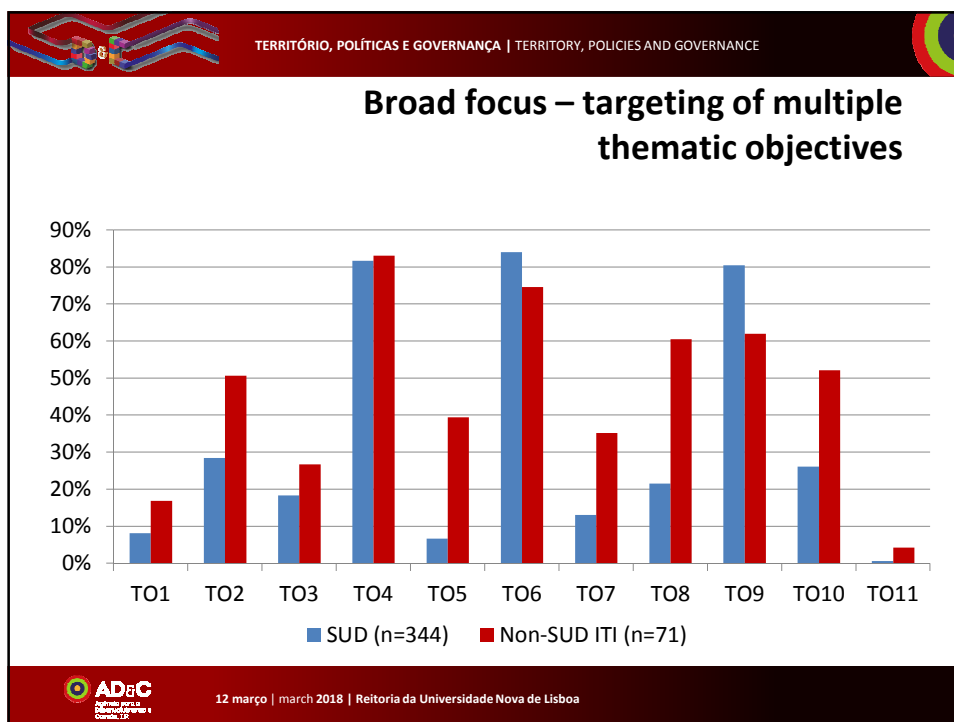
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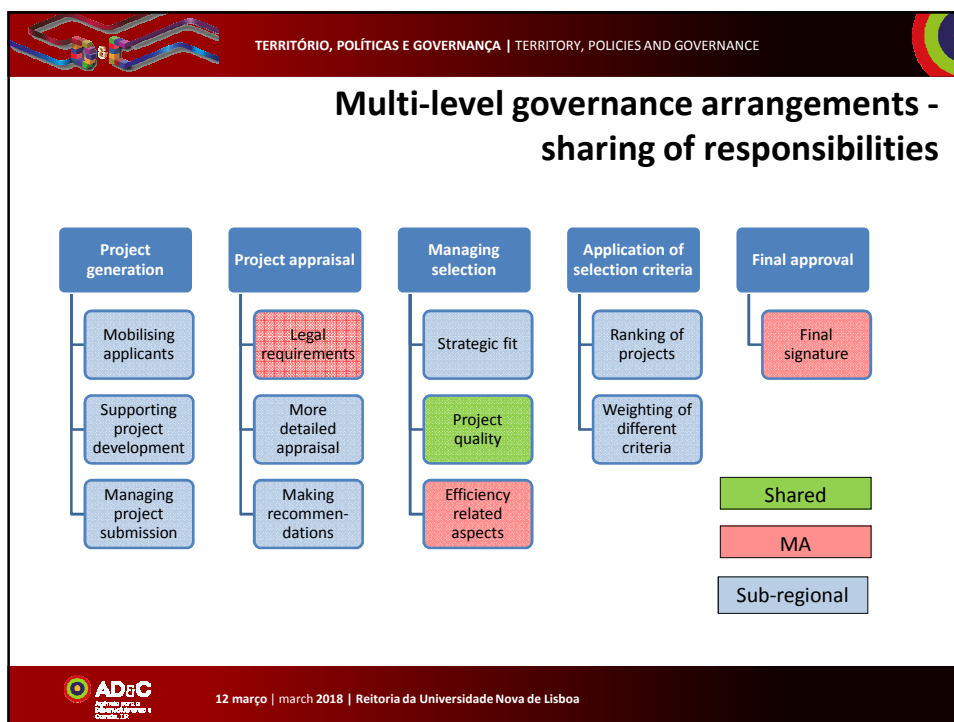












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What have we learned?

- Significant uptake of territorial strategies, especially SUD
- Planned allocation of almost €15 bn
- Many Member States exceed the minimum 5% threshold (esp. BE, BG, CY, RO)
- Every Member State has at least one SUD – most in FR, ES, PT
- All types of region and different spatial scales



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What have we learned?

Considerable innovation – many strategies are new:

- new types of region (esp. functional areas)
- new forms of collaborative governance

Evidence of an integrated approach

- strategies combine different investment priorities and funds
- contribute to all thematic objectives esp. TO4, TO6, TO9



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Issues for place-based policymaking: governance challenges

Gatekeeping by national and regional authorities

Operationalising the *integrated* implementation of strategies

Sustainability of strategies and integrated working

Understanding the low take-up of CLLD



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Issues for place-based policymaking: capacity / knowledge

Deficits in knowledge and skills (local, regional, MA) in developing integrated strategies

Challenging established ways of thinking and working – sufficient ambition?

Open governance is problematic –esp. involving citizens in design and implementation of strategies

Leadership



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Issues for place-based policymaking: evaluating performance

Finance/resources

- incentives, opportunities for pooling funds in territory
- leverage of new financial and other resources
- multiplier effects e.g. from involvement of private sector

Knowledge/learning

- skills, ideas and contacts durable beyond project
- new procedures, routines are introduced
- information and knowledge exchange, integration
- more effective and efficient engagement of stakeholders

Governance and capacity

- new structures, arenas, partnerships for strategic thinking
- builds up social capital 'soft' skills, consensus and trust
- development of technical skills and capacity at local level
- input into policy development and policy instruments

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